

THERE ARE NO WINNERS IN THE FOLLOWING CATEGORIES:

BEVERAGES
 COSMETICS/TOILETRIES/PHARMACEUTICALS
 FOODS
 HEALTH/HOME/LIVING
 MONEY BUSINESS
 NEWS/VIEWS
 ON-LINE CAMPAIGN
 RETAIL FOODS
 RETAIL SERVICES
 RETAIL STORES
 SPORTS
 TRAVEL

APPAREL

Entrant: Deepend, Rome

Arnette Website
 URL: www.arnette.com
 Design Company: Deepend, Rome
 Account Executive: Riccardo Zamurri
 Executive Creative Director: Jim Morgan
 Copywriter: Serena Mancini
 Art Director: Andrea Mazzocchi
 Designer: Carina Giannangeli
 Interactive Designer: Luca Silveri
 Programmer: Daniele Belvedere
 Producer: Riccardo Zamurri
 Technical Developer: Carlo Pascoli
 Illustrator: Sarah Grimaldi

Entrant: Elephant Seven, Hamburg

Punto Blanco Underwear
 URL: www.puntoblanco.com
 Design Company/Agency: Elephant Seven, Hamburg
 Account Executive: David Esteve
 Executive Creative Directors: Inga Schumann/Roland Vanoni
 Copywriters: Hector Torrent/Aaron Michie
 Interactive Designers: Kathrin Wiegandt/Lorena Beltrami/
 Tina Kläring/Mayana Gil
 Technical Director: Manuel Garrido

Entrant: Moonwalk Sthlm, Stockholm

H&M
 URL: www.hm.com
 Design Company/Agency: Moonwalk Sthlm, Stockholm
 Account Executive: Johan Sjöberg
 Creative Director: Calle Sjönell
 Copywriter: Anna Ander
 Art Directors: CG Neuman/Karin Frisell/Anna Nobel
 Webdesign: Daniel Säflund/Jessica Olander

Interactive Flash Designers: Niklas Fransson/
 Fredrik Lindersson/Linus Niklasson
 Programmers: Emil Ovemar/Didde Brockmann
 Production Managers: Johan Törnstrom/Johanna Järnfeldt

Entrant: Nofrontiere Design, Vienna

Ergee Corporate Site
 URL: www.ergee.com
 Design Company: Nofrontiere Design, Vienna
 Art Director: Alexander Egger
 Interactive Designer: Joelle Bitton
 Programmers: Espen Moe/Nicole Lang
 Production Managers: Wolfram Wege/Nicole Schaffer
 Consultant: Clemens Spechtler

Entrant: Zentropy Partners, Hollywood

Reebok Women
 URL: www.reebokwomen.com
 Design Company: Zentropy Partners, Hollywood
 Client Supervisor: Marc Fireman
 Account Executive: Harper Heller
 Executive Creative Director: Tiago Soromenho
 Copywriter: Lucia Davies
 Art Director: Suelyn Kim
 Designers: Suelyn Kim/Aaron Harvey/Gio Negron
 Programmers: Howard Cheng/Jiong Ma
 Producers: Alexi Smith/Bridgett Silva
 Site Builders: Chris Wojnar/Slava Lukovskiy
 Animator: Darren Kramer
 Photographer: Patrik Giardino
 Architect: Joy Ray

AUTOMOTIVE

Entrant: Critical Mass, Calgary

Mercedes-Benz 2003 SL500 - "The Reincarnation of Inspiration"
 URL: www.mbusa.com/sl
 Design Companies/Agencies: Critical Mass, Calgary/
 Mercedes-Benz USA

Entrant: DoubleYou, Barcelona

Audi A4
 URL: www.doubleyou.com/festivals/audia4/london.html
 Agency: DoubleYou, Barcelona
 Account Executives: Paula Ohlin/Natalia Bravo
 Executive Creative Director: Daniel Solana
 Creative Director/Copywriter: Eduard Pou
 Art Director: Blanca Piera
 Designer: Anna Coll
 Programmers: Xavi Caparrós/Natalia Rojas/Borja Gómez
 Multimedia Direction: Oriol Quin
 Interactive Direction: Joakim Borgström
 Sound: 7Siete, Música Visual